

Ipsos GeoQuest



INSTALL

Thank you very much for agreeing to take part in the Ipsos GeoQuest study.

Full instructions on how to install and use our app on your iPhone can be found in this document.

If you would like to print this document to follow along while installing, we suggest printing in black and white or greyscale.



GeoQuest

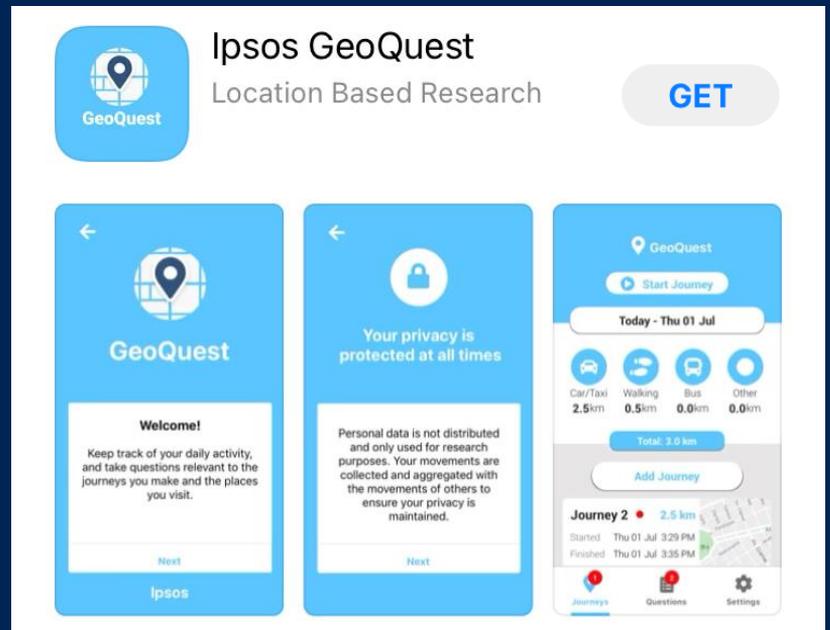


The process ▾

Step #1

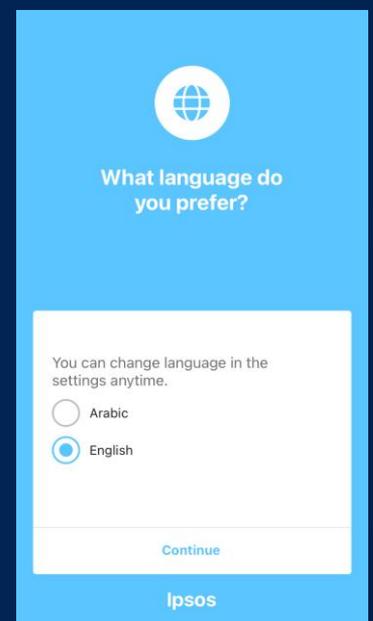
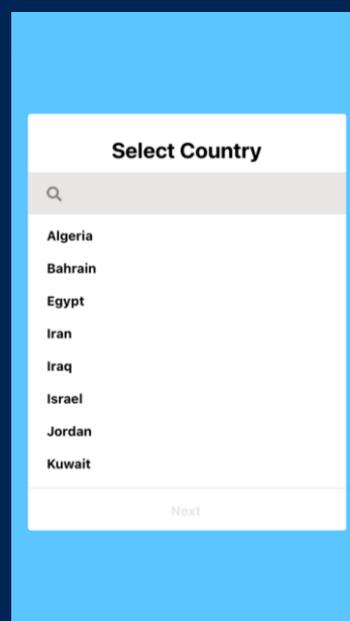
We have provided you with a link to direct you to the app store or you can search for Ipsos GeoQuest yourself in the store

- Please **tap** on “GET” to start the install and “OPEN” to launch the app



Step #2

When opened, select your country and language preference:



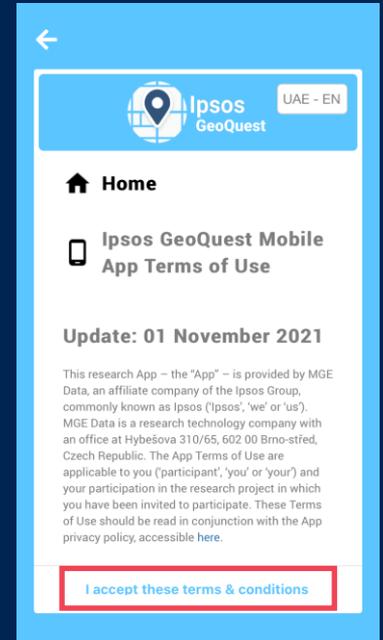
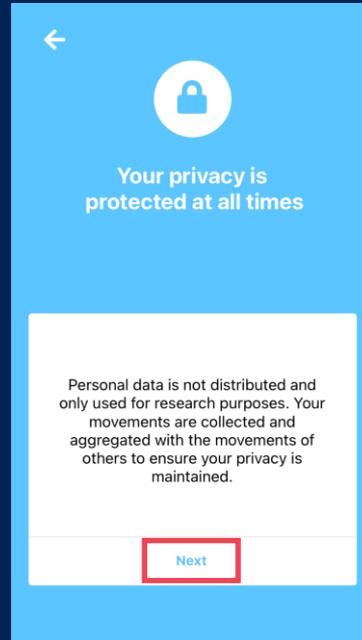
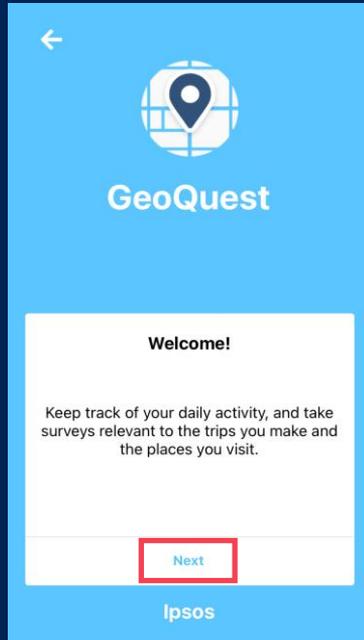


The process ▾

Step #3

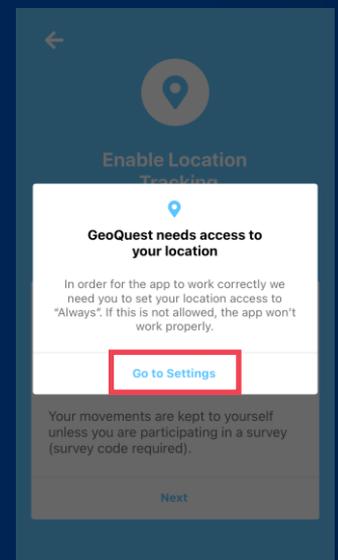
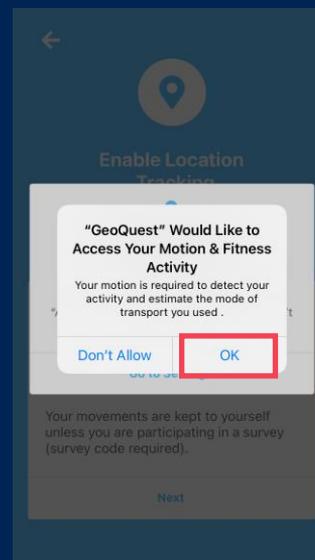
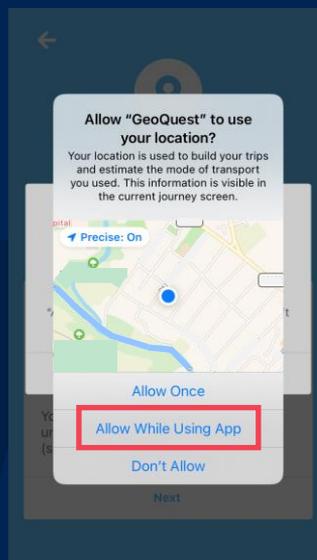
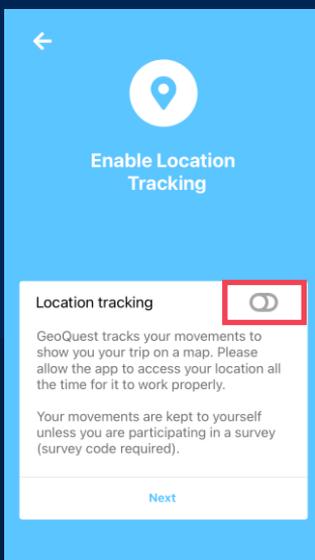
Please read & accept the following:

- Welcome Statement
- Privacy Statement
- Terms & Conditions



Step #4

When you **Enable Location Tracking** you allow the app to track your movement. It will be necessary to also permit this in “Settings” on your phone. Tap “Location tracking” toggle to on, “Allow While Using App”, “OK” to access your Motion & Fitness activity (this supports in the app understanding your movement) and “Go to Settings”.

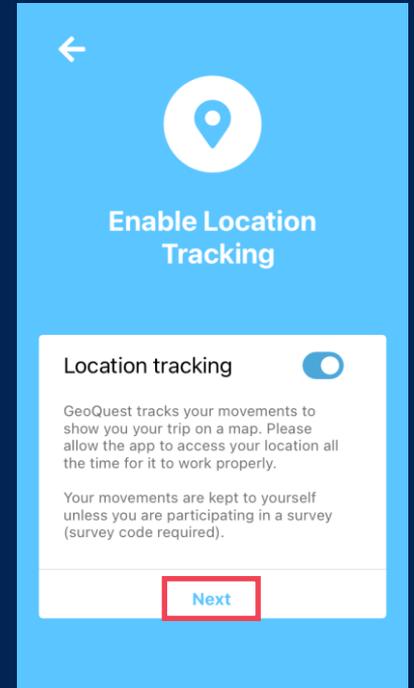




The process ▾

Step #5

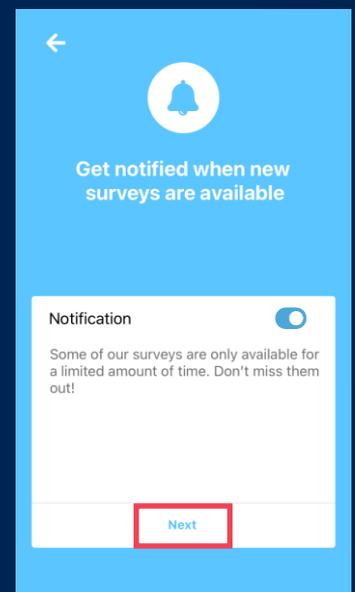
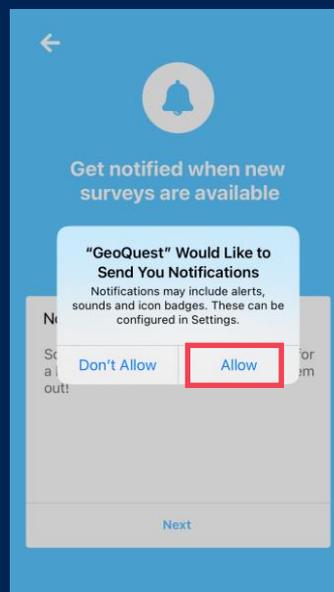
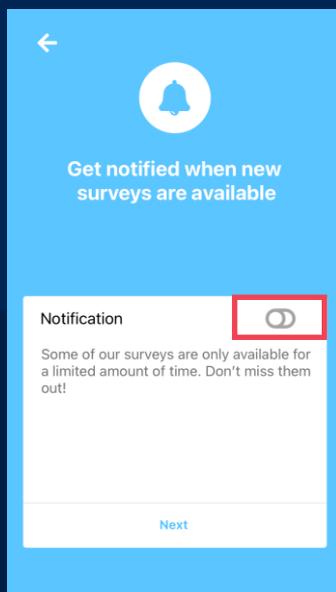
In GeoQuest in Settings click location and change to “Always”. When done, return to app and tap “Next”.



Step #6

Notifications allows us to send reminders to you to relaunch the app and to check the trips that have been captured.

Tap the “Notification” toggle to on, “Allow” and “Next”.



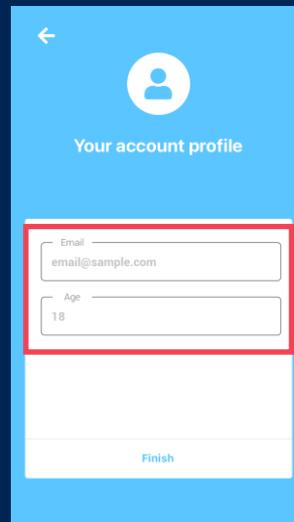
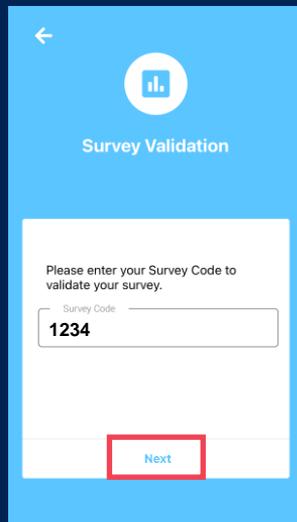
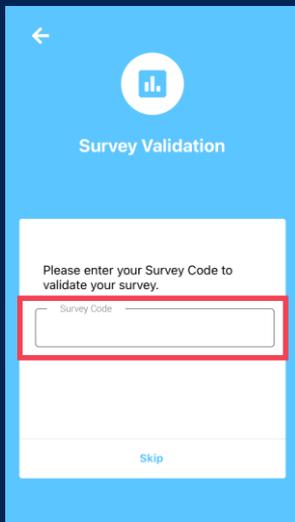


The process ▾

Step #7

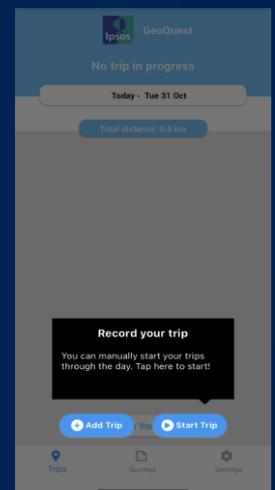
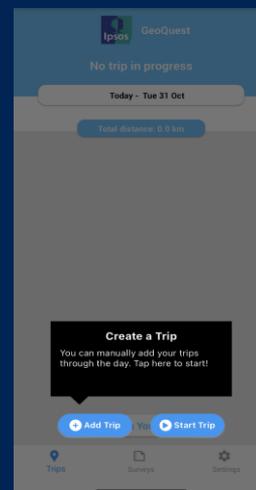
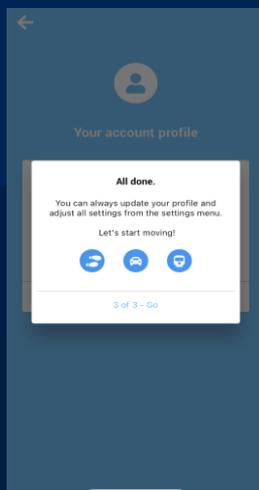
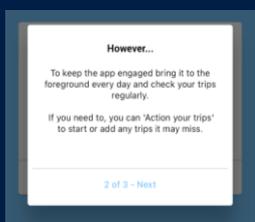
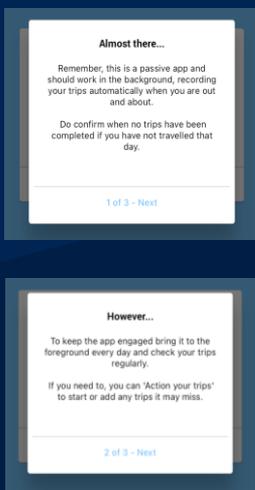
To participate you must have a valid survey code. Enter the code you have been given when prompted in Survey Validation. Tap “Next”.

The final stage of installation is to register Your account profile. Enter your email address and age. Tap “Finish”.



Step #8

Read the 3 tiles, concluding with All done!, tap “Go!”. Start up prompts show how you can manually start recording your trip or enter a trip the app may have missed. You are then good to go. Your installation should now be complete.



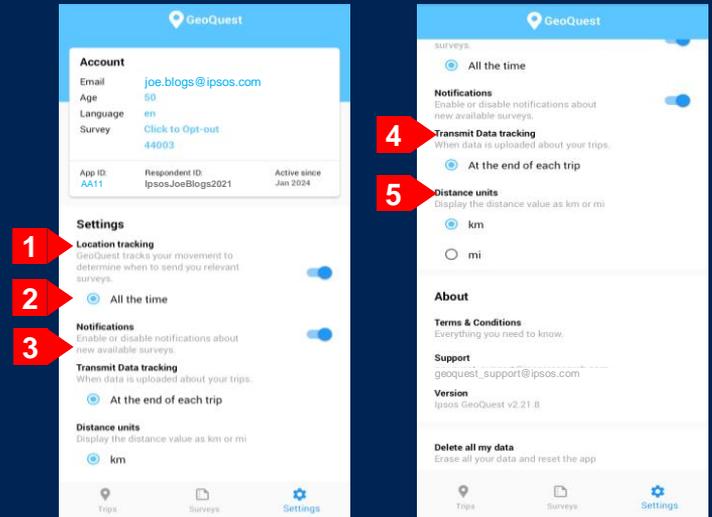


The process ▼

Check your installation is complete

After installing the app please check the settings within the app.

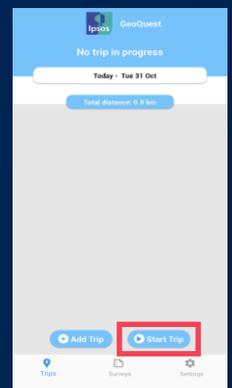
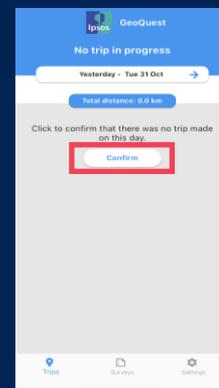
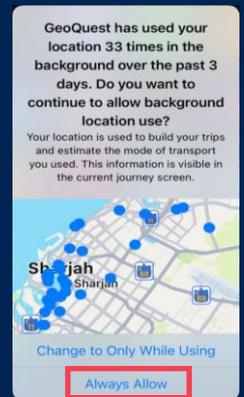
1. “Location tracking” toggle should be on
2. And set to “All the time”
3. “Notifications” toggle should be on
4. Transmit Data tracking should be set to “At the end of each trip”
5. Distance units set to “km” or “mi”, you decide which you prefer



What to do after installation and during the study

To ensure your travel is captured as accurately as possible we ask you to:

- You will be regularly notified that GeoQuest is using your background location. Select “Always Allow” when prompted.
- Charge your phone more often than you would normally. The battery consumption will increase a bit during the study but the app has been designed to ensure this is as low as it can be while still collecting accurate information.
- Relaunch the app daily before you travel. When on in the background for a while some phones kill the app so relaunching keeps it active.
- Check trips at the end of your travel day.
- Confirm no trips have been completed if you have not travelled during a day. This can only be done after midnight each day.
- Tap on “Start trip” at the start of each trip if they are not being automatically picked up. This is more likely to be needed for short walking trips.





Using the App ▼



Using the Ipsos GeoQuest app is very simple!

All you need to do is ensure that the app is running in the background at all times, and use your iPhone as you would normally.

As a reminder, to ensure it is always running we ask that you relaunch every day before you head out to travel and to check your trips when you return home to ensure they are being captured accurately.

Thank you for installing and using Ipsos GeoQuest!

If you have any questions, please don't hesitate to get in touch with us.

Our contact email can be found in the settings tab of our app.

